

Potsdam Food Coop Board Meeting
May 17, 2022
Annual Retreat
5 pm “ADK Lodge” at Clarkson University

- I. **Attendance:** Mike Corse, Aviva Gold, Erica Leigh, Katie McLaughlin, David Bradford, Jim Fryer, Karen Bage, Camille Frazier, Megan Lane, Kim Jukic, Andy Peet, Marshall Issen
- II. **Absent/Excused:** Jim Fryer, Lauren Smith, Andy Rawdon
- III. **Approval of April meeting minutes.** Motion by: David Bradford Second by: Katie McLaughlin
Motion passes without dissent.
- IV. “Bonding activity” led by Kim Jukic. Board member BINGO.
- V. **Vote:** Finance Committee Resolution. (Marshall) Finances are challenging right. The Finance Committee recommends that “the Board should not allow the money earmarked for the expansion to support ongoing operations of the Coop.” **Motion by Marshall. Second by Aviva.**
Discussion = many years ago, there was a conflict with funds brought in for a Coop project, which were diverted and used for operational expenses. So, some members of the Finance Committee felt there was a need to make sure this wouldn’t happen again with our current funds for expansion & relocation. All in favor. Motion carried without dissent.
- VI. **Staff Development (led by Kim)** - Discussion on expectations for staff development
- VII. **Marketing (led by Andy P.)**- Discussion on our outlook for marketing
- VIII. **Consumer Survey Results (led by Karen)**- Discussion on how we can disseminate this information
- IX. **Communication with members (led by Karen)**- Discussion on what kind of communication the board should do with members regarding the relocation and expansion.
- X. **Ends Policy (led by Aviva)**- Discussion on what we want to achieve in regards to our Ends Policy
- XI. **Announcements :**
 - A. Next Board Mtg June 21, 2022 at 6 pm in Ives Park, Potsdam.
- XII. **Adjournment:** Motion to adjourn meeting at pm by . Second by . All in favor and motion passes without dissent.